

# Safe and easy printing solutions for food packaging

In the food industry, the major share of products is packaged, mostly in plastic, paper, aluminium or sheets. We are used to appealing packages that enhance our buying decision and give information about the content. Yet the inks used on food packaging have to comply with the stringent food regulations and meet customers' requirements at the same time. Resino Trykfarver AS from Ballerup in Denmark is known worldwide for its top quality inks that guarantee easy handling, too.

## RESINO



Resino is an internationally renowned specialist in packaging inks for the food industry

"Today, customers want inks that are safe and easy to use," confirms Commercial Director Niels Nielsen. "The more resistance properties an ink must have, the more difficult the development process is. Most of our inks are alcohol-, water-based or 100% solids UV curing, and they have all been developed in-house in order to guarantee greatest safety. Half of our staff are active in our in-house research and development department. Drawing on many years of experience in our industry, we are able to do everything you see in the supermarket and draw on special expertise in severe resistance properties, and often we come into the game when others surrender. For example, we offer an ink that can be directly printed on sausage casings, requiring extremely low migration, high flexibility and resistance to boiling, grease etc. We are already the global market leader in inks for sausage casings. We will enhance our strength in sausage casing but also develop neighbouring areas of food packaging.

"Beyond inks for food packaging, we expect particular growth in label inks, primers and inks for aluminium foil, barrier coatings for carton and inks for adhesive tapes. In these areas, we benefit from transfer of technology, which secures our success in the food industry." No wonder that Resino is known worldwide. The company provides services to an international customer base in 42 countries, with Europe, Russia and Eastern Europe be-

ing key markets. In addition to this, the firm services clients in South America from Resino Tintas in Brazil. Yet Resino is ready for more. "We have a growth vision," says Mr. Nielsen. "We seek to expand in Central and North America and are also working on expansion in the African and Middle Eastern markets. Altogether, Resino offers 15 different ink series, covering all aspects

of flexographic and packaging gravure printing. In addition to this, Resino also supplies customised products. "We are a customer-driven company and aim at solution-oriented partnerships with our clients," says Mr. Nielsen. Feel free to contact Resino with your challenges. ■

### Resino Trykfarver AS

Metalbuen 13  
2750 Ballerup  
Denmark  
Phone: +45 4497 3488  
Fax: +45 4497 3585  
info@resino.dk  
www.resino.dk